

Marketing Manager | Based in Brazil | Open to remote

PROFILE

Marketing professional focused on strategy, branding, SEO, inbound marketing, performance, CRM, analytics and business growth. I build marketing systems rather than isolated actions.

EXPERIENCE

Marketing Manager - Rummy

Go-to-market, brand strategy, product positioning, B2B growth.

Marketing - Moovin

Website redesign, SEO, inbound, email, CRM, analytics, video.

Marketing Specialist - TI House

Marketing execution and digital strategy.

Marketing Analyst - NS Tecnologia

Campaigns, SEO, content, performance and analytics.

Teacher - Senac

Marketing, branding, administration and financial statements.

Founder - FW Films

Creative direction, storytelling and visual communication.

CORE EXPERTISE

Strategy - SEO - Growth - Branding - CRM - Analytics -
Performance - Content - Leadership - Product Marketing - AI